

# European Bioeconomy Conference 2025

## Driving the Bioeconomy Forward

20 November 2025 - Brussels

The EU Bioeconomy Strategy will help shape Europe's industrial growth and climate leadership. Ahead of its publication, during our European Bioeconomy Conference, we asked you to share your vision:

**Which ideas and priorities should guide Europe's bioeconomy in the years ahead?**



### Check out the results of the survey!

#### 1. From your perspective, what is the most pressing regulatory or market-related barrier the European Bioeconomy Strategy should address?

*The most pressing barriers that the European Bioeconomy Strategy should address are a fair competition for bio-based materials, harmonised rules, and reduced regulatory burdens as well as stronger market-pull measures and incentives that prioritise safeguarding Europe's manufacturing and technological capacity.*

#### 2. How effective do you find current EU policies for promoting sustainable packaging (e.g., paperisation)?

*While EU policies encourage innovation, notably in sustainable packaging, inconsistent rules and burdensome requirements slow progress. Clearer implementation and stronger market incentives are needed to accelerate commercialisation of recyclable materials and bio-based alternatives.*

#### 3. Suggest a practical measure to improve access to raw bio-based materials, ensuring sustainable management of natural resources.

*Different measures were listed among ending energy subsidies for biomass, improving separate collection and sorting, promoting sustainable forestry, and incentivising recycled and bio-based feedstocks.*

#### 4. Beyond tissue paper, what other innovations could make Europe's bioeconomy more human-centred, circular, or relevant from a societal standpoint?

Respondents envision replacing plastics with circular bio-based alternatives, stronger industry engagement, and better public communication to make the bioeconomy more human-centred, trusted, and underline its relevance to everyday life.

**Want to pursue the conversation? Contact us at [bioeconomyconference@b-bridge.eu](mailto:bioeconomyconference@b-bridge.eu)**